

25 Years of Design

WINNING Lifestyle Brand

- \$800 Million in retail sales of Licensed Products
- Two dozen Licensees: Kitchen and bath products, calendars, greeting cards, scrapbooking, fabric, books, giftwrap and bags, party paper
- Top ten Art Licensor with 25 years of Brand Equity
- Proven sales strength in Holiday designs
- 44 Million Yards of fabric sold. That's almost 25,000 miles of fabric - enough to reach around the world!
- **On-Line Art Library** - Our Licensing Partners love this!

BRAND RECOGNITION that wins at RETAIL



Author of 67 Books - OVER 2.5 MILLION SOLD

- New in 2012- **Debbie Mumm's Quick Weekend Quilts**
- Debbie Mumm is the creator of 67 quilting, craft and decorating books, gift books and cookbooks
- Debbie's current books are published by Leisure Arts® - one of the world's largest publishers and distributors of lifestyle and instructional publications

See us at Surtex in New York **Booth #43 I**



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